

## Message Text

UNCLASSIFIED

PAGE 01 MONTEV 01528 092119Z  
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W  
-----054045 100410Z /17

R 092016Z MAY 78  
FM AMEMBASSY MONTEVIDEO  
TO AMCONSUL SAO PAULO  
INFO SECSTATE WASHDC 6408  
USDOC WASHDC

UNCLAS MONTEVIDEO 1528

SAO PAULO PASS TO USTC FOR VAN DEN BERG

E.O. 11652: N/A  
TAGS: BEXP, UY  
SUBJECT: AVIONICS AND GROUND SUPPORT EQUIPMENT EXHIBITION -  
MAY 15-19, 1978

REFS: (A) USDOC 6625 (B) SAO PAULO 1051 (C) SAO PAULO 1071  
(D) VAN DEN BERG'S MEMO TO SLAGHT 4/19/78

1. THE FOLLOWING URUGUAYAN BUSINESSMEN WILL BE ATTENDING  
THE SUBJECT TRADE SHOW:

JORGE BASSO DEAMBROSIS  
AVIAN S.A.

JULIO OLIVERI  
AVIAN S.A.

COL. ATILIO BONELLI - PRESIDENT, AERO URUGUAY  
(PRIVATE AIR CARGO CARRIER) AND OWNER OF A.  
BONELLI REPRESENTACIONES.

2. COL. BONELLI WILL BE ATTENDING THE TECHNICAL SEMINAR,  
MAY 17-18. THE EMBASSY REQUESTS THAT BONELLI, FORMER  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MONTEV 01528 092119Z

DIRECTOR OF URUGUAYAN CIVIL AVIATION AND AN IMPORTANT FIGURE  
IN LOCAL AVIATION AFFAIRS, BE REGISTERED IN THE SEMINAR  
FREE OF CHARGE.

3. THE FOLLOWING URUGUAYAN FIRMS HAVE EXPRESSED AN INTEREST  
IN REPRESENTING SEVERAL OF THE U.S. FIRMS EXHIBITING IN  
THE AVIONICS SHOW: (1) DICTAPHONE -- SERVICIOS TELETIPO

S.A., AND SISTEMAS DE COMUNICACIONES. (2) VALLEY  
ILLUMINATORS -- SERVICIOS TELETIPO S.A. (3) ENDEVCO DIV. OF  
BECTON, DICKINSON & CO. -- SISTEMAS DE COMUNICACIONES.  
(4) KING RADIO CORP. -- SERVICIOS TELETIPO S.A., A.  
BONELLI REPRESENTACIONES AND SISTEMAS DE COMUNICACIONES.  
(5) TECHICAL APPLIANCE CORP., -- ERVICIOS TELETIPO S.A.  
AND A. BONELLI REPRESENTACIONES. (6) G.R.M. CORPORATION --  
SISTEMAS DE COMUNICACIONES AND A. BONELLI REPRESENTACIONES.  
(U) USATCO/AIR WORLD -- A. BONELLI REPRESENTACIONES.  
NEITHER SERVICIOS TELETIPO S.A. OR SISTEMAS DE COMUNICACIONES  
HAS INDICATED THY CAN ATTEND THE AVIONICS SHOW. A SECOND  
LARGE BATCH OF EXHIBITORS SEEKING REPS IN URUGUAY WAS  
RECEIVED TOO LATE TO BE PROCESSED AND THE RESPONSES  
REFLECTED IN THIS REPORT.

4. REGARDING IMPROVEMENTS IN TRADE CENTER AND EMBASSY  
PROMOTIONAL EFFORTS (REF D), WE SUGGEST THAT FUTURE  
FLYERS, SHOW BORCHURES, ETC. BE TRANSLATED INTO SPANISH FOR  
SPANISH-SPEAKING POST. WHEREAS MOST OF OUR KEY PROSPECTS  
CAN DIGEST THE INFORMATION IN PORTUGUESE WE FEEL THAT A  
SPANISH TRANSLATION WOULD MORE SERIOUSLY CONVEY OUR  
DESIRE FOR THEIR ATTENDANCE AND ACTIVE PARTICIPATION IN  
FUTURE SHOWS. INFORMATION ABOUT EXHIBITORS ARRIVING AT  
POST LESS THAN ONE WEEK BEFORE SHOW OPENING ARE OF  
MARGINAL UTILITY. CAN THIS PROCEDURE BE MADE MORE TIMELY?  
WE WELCOME CRUZEIRO DE SUL'S PROMOTIONAL ASSISTANCE  
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 MONTEV 01528 092119Z

TO THE USTC. HOWEVER, THE MONTEVIDEO CRUZEIRO REP. HAS  
YET TO BE OFFICICALLY INFORMED BY HIS FIRM OF THE OFFER.  
CAN USTC CONTACT THE SAO PAULO CRUZEIRO OFFICE TO MAKE  
THIS OVERSIGHT KNOWN?  
PEZZULLO

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 09 may 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978MONTEV01528  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780197-0950  
**Format:** TEL  
**From:** MONTEVIDEO  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780579/aaaacpeh.tel  
**Line Count:** 99  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** d8892aa2-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION ARA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 78 SAO PAULO 1051, 78 SAO PAULO 1071  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 09 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2749607  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** AVIONICS AND GROUND SUPPORT EQUIPMENT EXHIBITION - MAY 15-19, 1978  
**TAGS:** BEXP, UY  
**To:** SAO PAULO  
**Type:** TE  
**vdkgvwkey:** odb://SAS/SAS.dbo.SAS\_Docs/d8892aa2-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014